



ATTORNEY DOCKET NO.: 5205

PATENT APPLICATION

IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): John S. HENDRICKS, et al.

Confirmation No.: 5151

Application No.: 09/973,083

Examiner:

Filing Date: October 10, 2001

Group Art Unit: 2611

Title: INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION DELIVERY SYSTEMS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RECEIVED

JAN 02 2004

Technology Center 2600

CHANGE OF CORRESPONDENCE ADDRESS IN PENDING

APPLICATION UNDER 37 C.F.R. § 1.33(d)

Sir:

Please change the Correspondence Address for the above-identified patent application to:

Customer Number: 038598
ANDREWS KURTH LLP
1701 Pennsylvania Avenue, N.W.
Suite 300
Washington, D.C. 20006
(202) 662-2700 (telephone)
(202) 662-2739 (facsimile)

The undersigned requests this change of Correspondence Address as an Attorney or Agent of record in the above-identified patent application.

Respectfully submitted,

Aldo Noto
Attorney/Agent for Applicant(s)
Reg. No. 35,628

Customer No.: 038598
ANDREWS KURTH LLP
Intellectual Property Department
1701 Pennsylvania Avenue, N.W.
Suite 300
Washington, D.C. 20006
Telephone No.: (202) 662-2700
Facsimile No.: (202) 662-2739

Date: **December 31, 2003**